

Intro to ClassDojo

You're part of something **BIG.**

Middle Schools and High Schools across the country are using ClassDojo to bring family engagement and student outcomes to the next level

20K

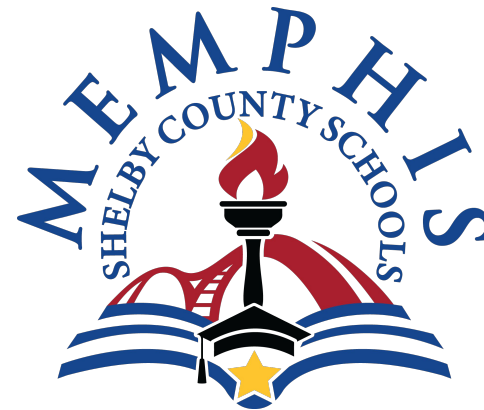
Secondary schools

45M+

Families connected

190+

Languages supported



McDowell County
School District



What can ClassDojo offer Middle & High School Teachers?



Teacher-student messaging

Direct teacher-student messaging for grades 6-12, with full visibility for families.



Post across multiple classrooms

Create one Class Story post and share to multiple classes at the same time. Share photos or anchor charts



Integration with Canva

Design in Canva and post directly to your Class Story without downloading the image or PDF



Messages with receipts

Send individual messages, create group messages, or send whole class updates - all with read receipts!



Award Feedback

Assign skills specific to your classroom: meets deadlines, uses evidence, shows leadership, etc. and track the feedback with Reports



Events & Sign Ups

Post calendar events for your classroom, club, or other activities with automatic reminders for families

Why family engagement is important at the secondary level...

89% of Teachers

Say ClassDojo improves relationships with families

"It's not just communication. It's all connected. It creates a sense of togetherness and community."



80% of Parents

Read ClassDojo messages the day they receive it

"Families aren't just receiving updates. They're reading, replying, and showing up."



3 in 4 Principals

Say it's easier to build positive behavior

"Grassroots usage told us something powerful. Teachers were choosing ClassDojo because it worked."



Case Study: McDowell High School (North Carolina)

1,400

students

130+

staff (principals, teachers, coaches & office staff)

**90% of
parents
connected**

on ClassDojo

“Every parent,
every day,
stays in the
loop.”

- Principal of McDowell High School



Click [HERE](#) to learn more about the case study

By the end of this session, you'll be able to:

1

↑ Set up your ClassDojo classroom by adding your class, students, and inviting families.

↓ Engage students with ClassDojo tools that build positive habits

2

3

↑ Communicate effectively with families and keep everyone in the loop

↓ Know where to go for help and ongoing support using the Help Desk and contact options

4

Approx 45 minutes

PRO TIP

Purple Font is hyperlinked and takes you to our [Help Desk](#), where you'll get more "how to" information.

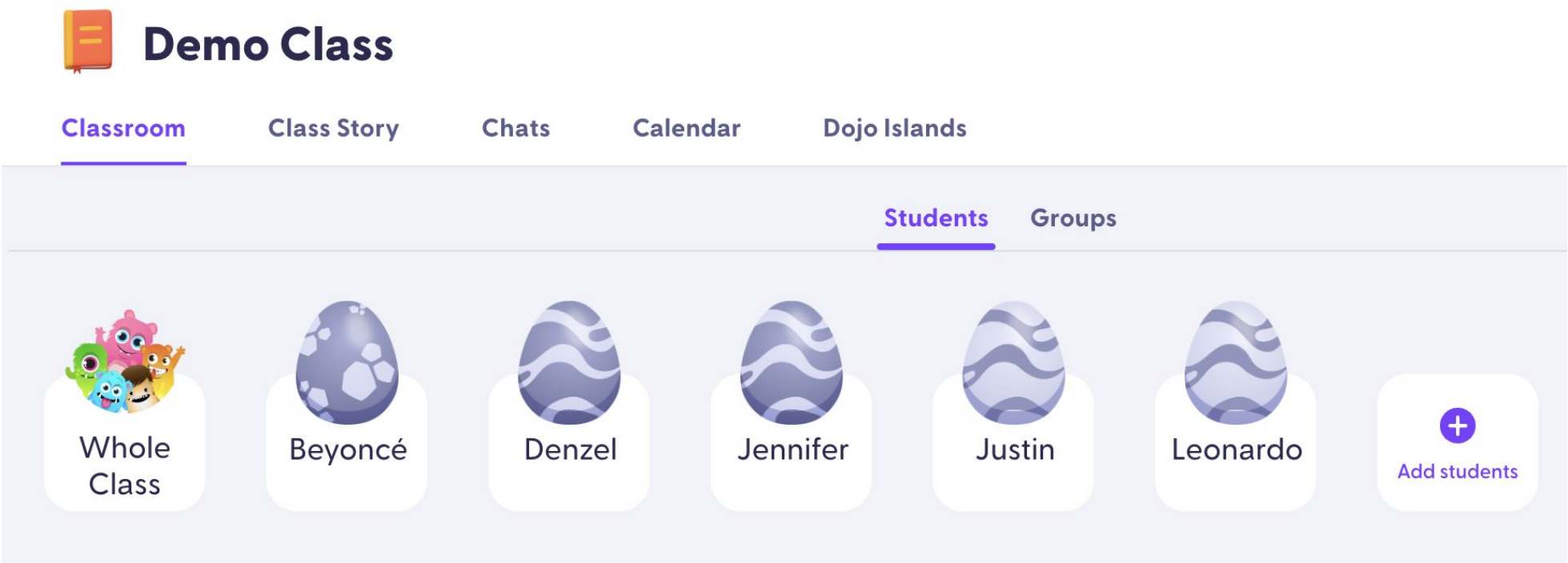
Getting connected

- Add your class, students
- Invite families
- Connect your school community

Try it out, risk free

Use the Demo Class to follow along during our session, it's the perfect place to practice, play, and get comfortable using ClassDojo features without impacting your real classroom.

Don't worry, it's just for you—no students, no families, no pressure!

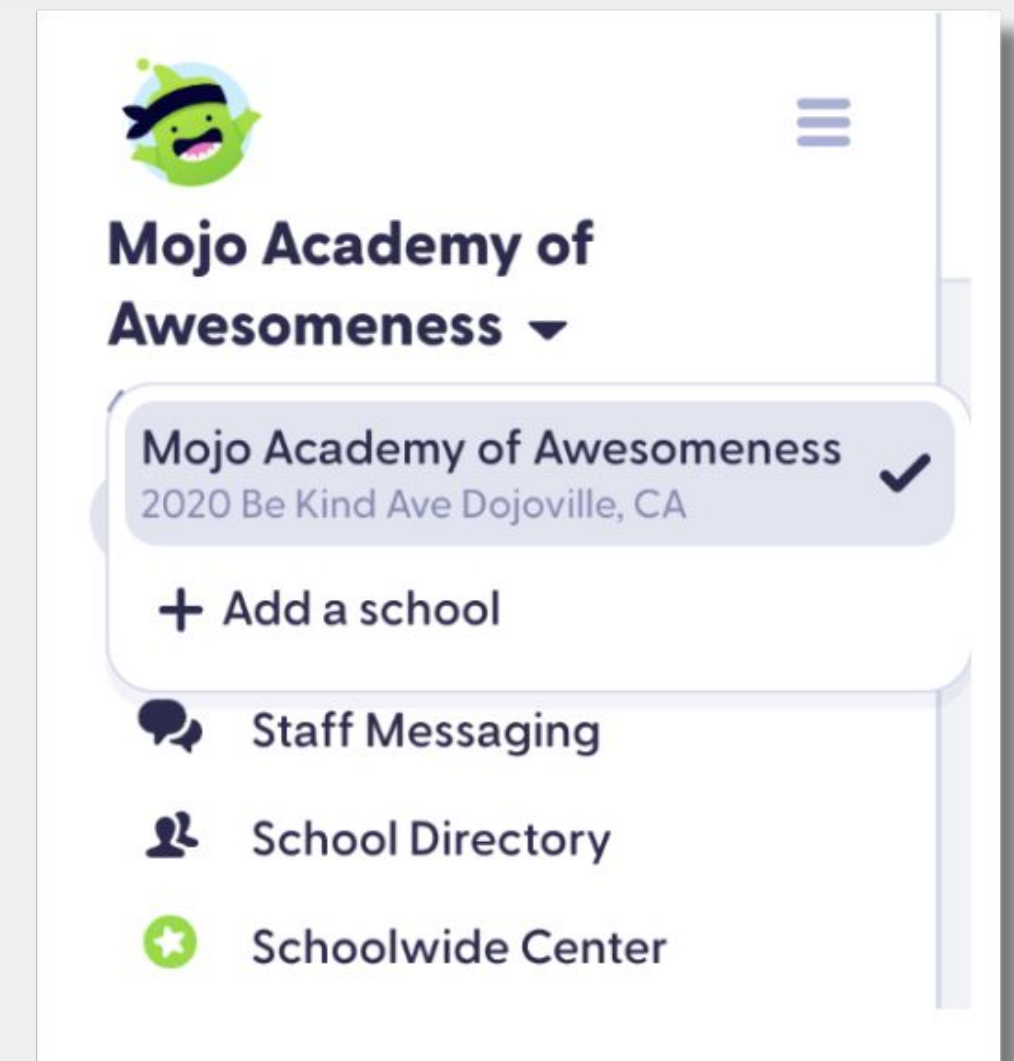
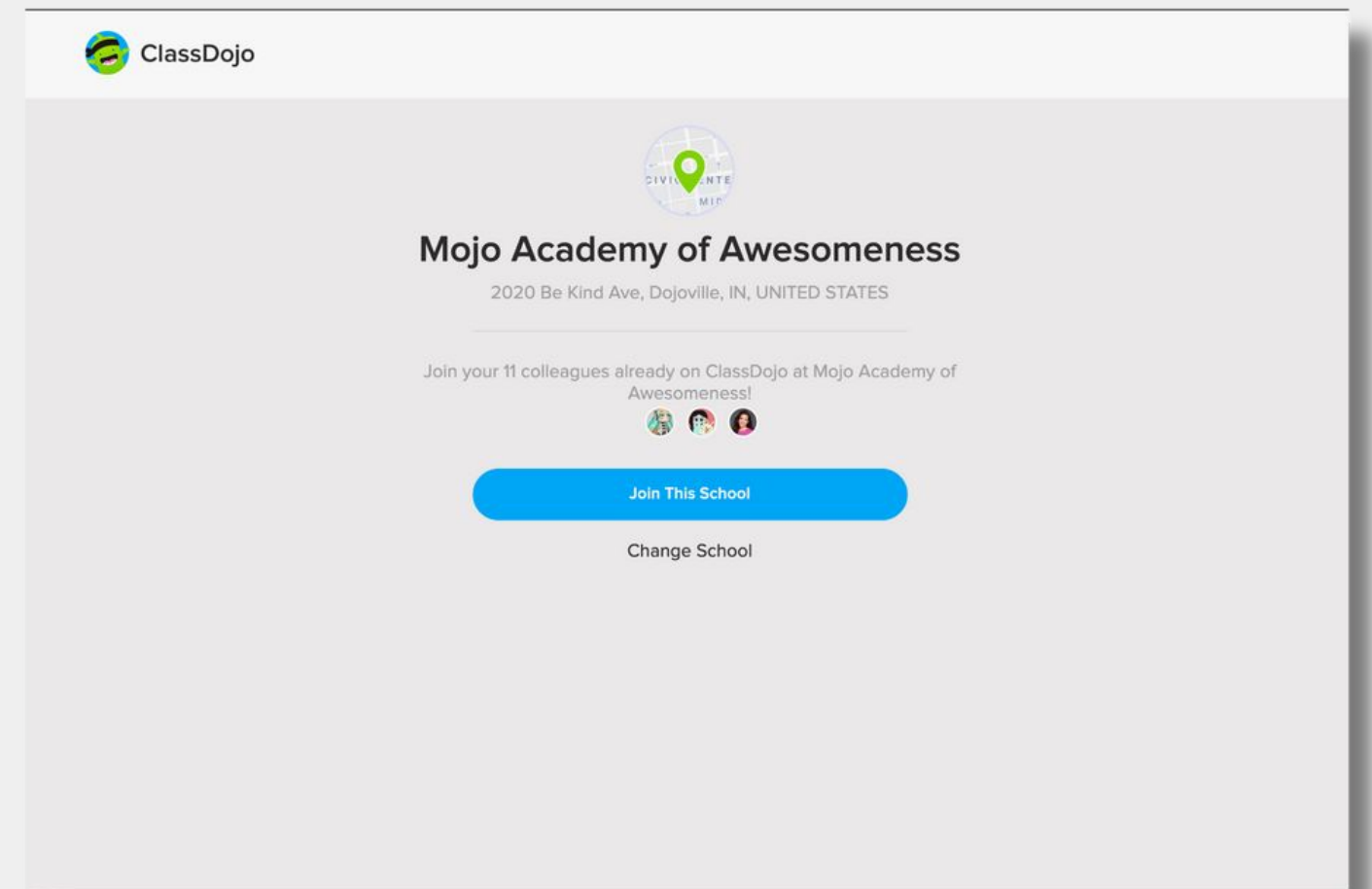


Getting connected to your school

- Use the [search function](#) to find your school and request to join
- Be sure to verify your account so you're fully connected to your school community
- PLUS: You can connect to multiple schools, perfect for teachers on multiple campuses!

PRO TIP

Check your spam folder for the verification email. Also, your [mentor](#) can also verify you! If you're still stuck, email us at hello@classdojo.com



Add Your Class

- Click the purple “+” to create your first class
- You can add as many classes as you need — perfect for specials teachers or team leads
- Give your class a clear, recognizable name so other teachers can find it easily

There are two ways to add your students:

- Copy and paste your student list from a doc or spreadsheet
- Start typing in their name to pull from your school’s directory or simply add the new student’s name



Pro Tip - Naming Your Class

Use your last name, grade or subject, and year
ex: Ms. Shelby | 10th Grade ELA | 26-27

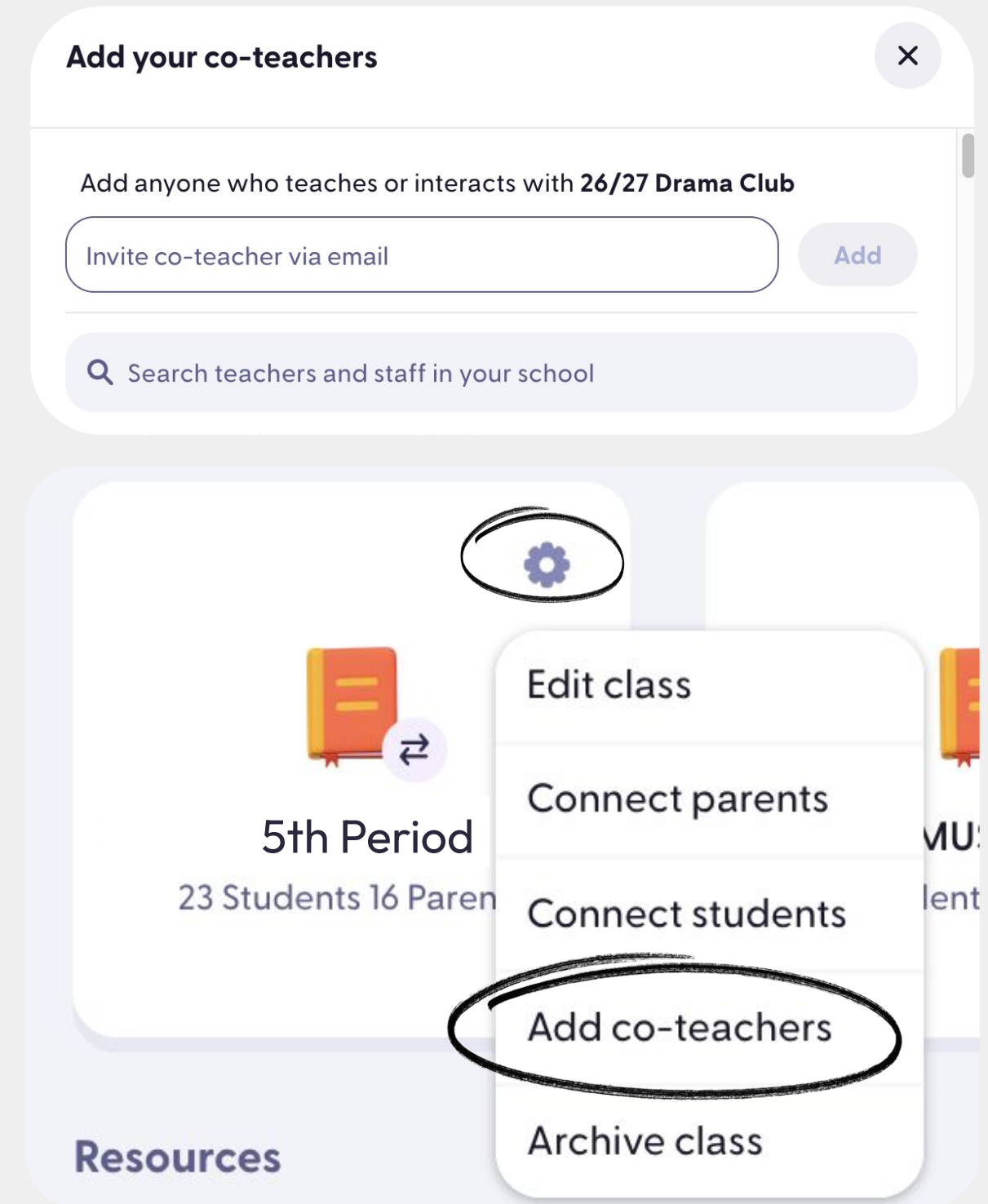
The screenshot displays the 'My Classes' section of a user interface. At the top, there's a header 'My Classes'. Below it, a large white card features a purple circle with a white plus sign and the text 'New class'. To the right, a modal window titled 'Create new class' is open. It includes a close button (X) in the top right corner. Inside the modal, there's a globe icon with a dropdown arrow. Below this, the 'School' field is populated with 'Mojo Academy of Awesomeness'. The 'Class name' field is empty. The 'Grade' field is a dropdown menu currently showing 'Choose grade'. At the bottom right of the modal, there are 'Cancel' and 'Create' buttons.

Add Co-Teachers to Your Class

You can [add as many co-teachers](#) as you need—this includes paraprofessionals, co-teachers, or anyone else supporting your classroom.

Co-teachers connected to your class can:

- Create and share Class Stories and Events
- Use ClassDojo Messaging with all connected families (messages will appear under their name)
- Give Points in real time under their own name
- View student reports and activity
- Add, edit, or delete students as needed

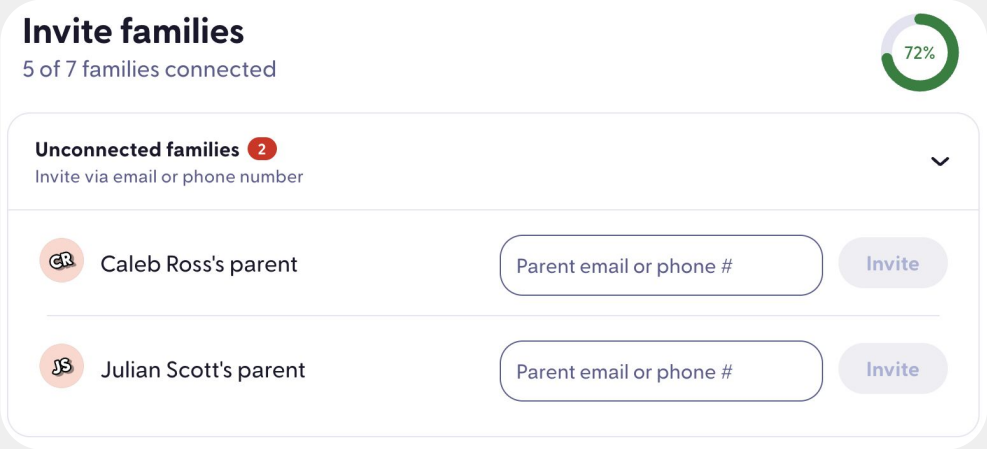
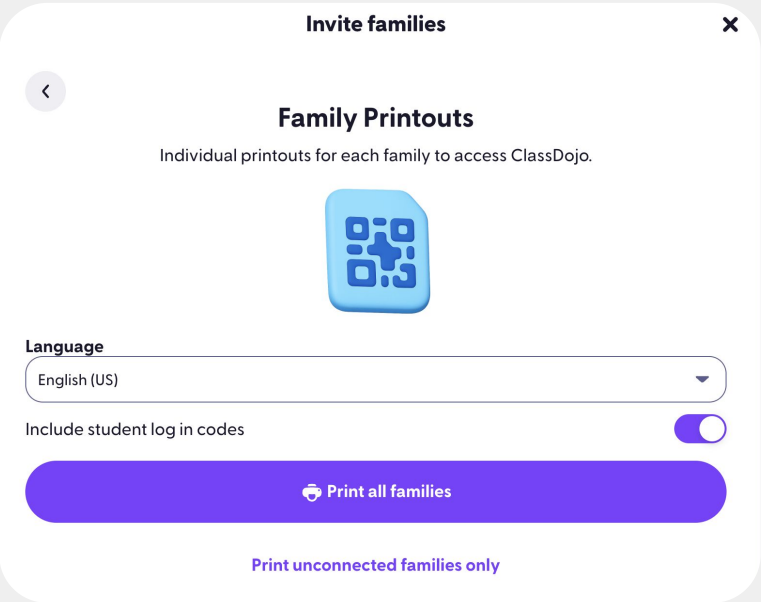
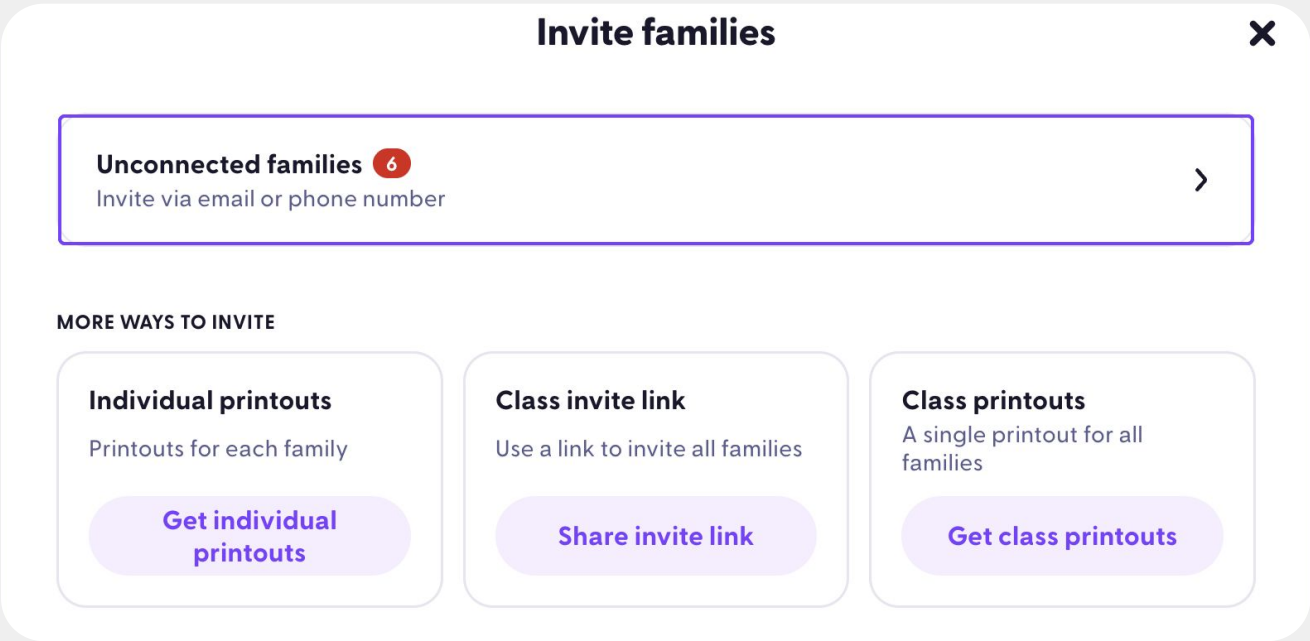


Connect Families

Are there any additional family members you would like to invite?

There are several easy ways to get families connected:

- Share your [class link](#) during Back-to-School Night or in a welcome message
- [Download and print](#) individual invites—available in multiple languages
- Invite families by [phone number or email](#) if you have their contact info handy



Translation for Families

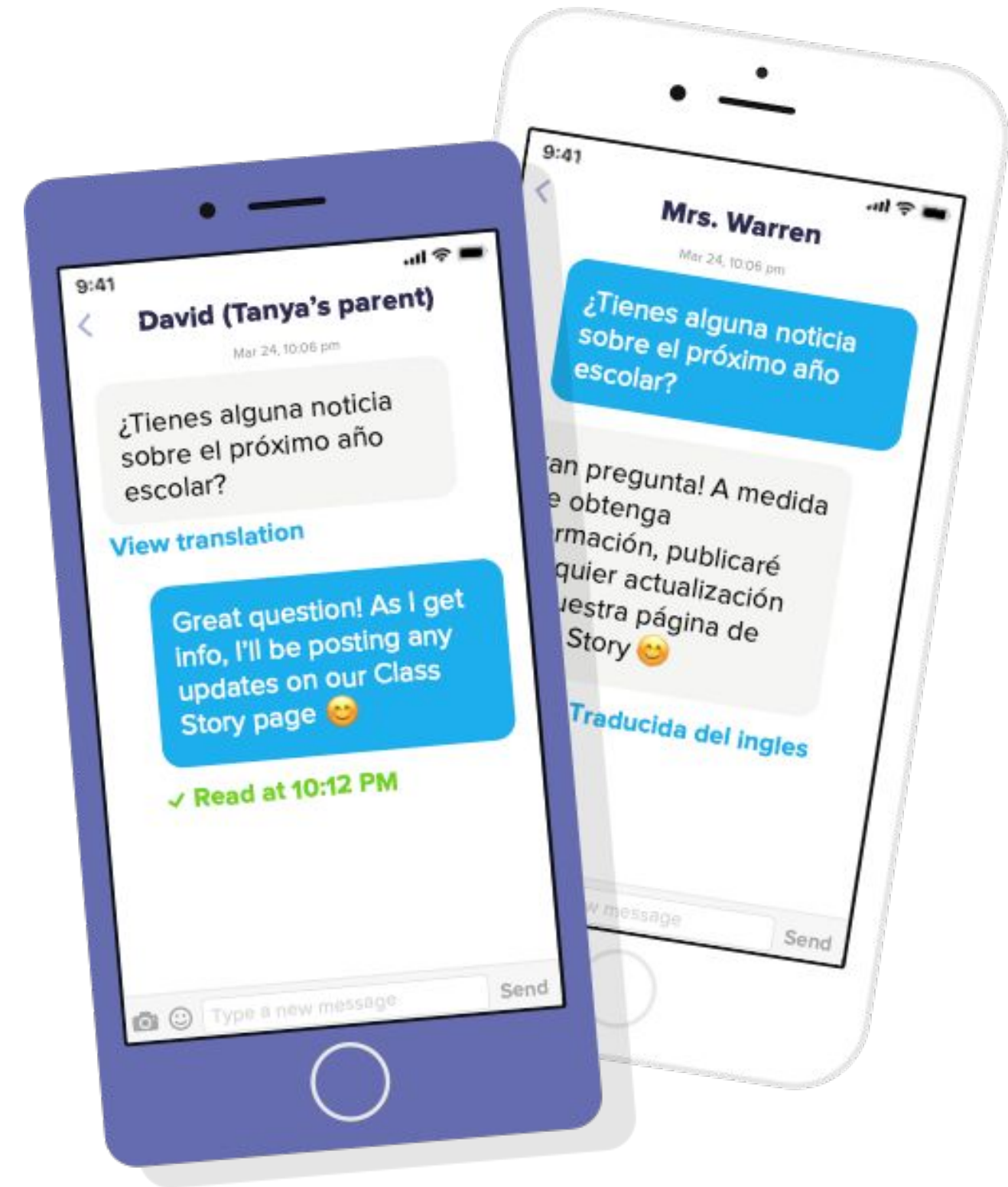
Breaking language barriers so every family feels connected

- Parents can translate messages and Story posts on both the web and their app.
- Thanks to our integration with Google Translate, ClassDojo [supports over 190 languages!](#)
- Families can easily change their language settings to the one that works best for them.



Pro Tip - Need help supporting families?

We've got a guide for that! [Share this resource](#) with families to help them update their language settings and stay connected with your classroom.

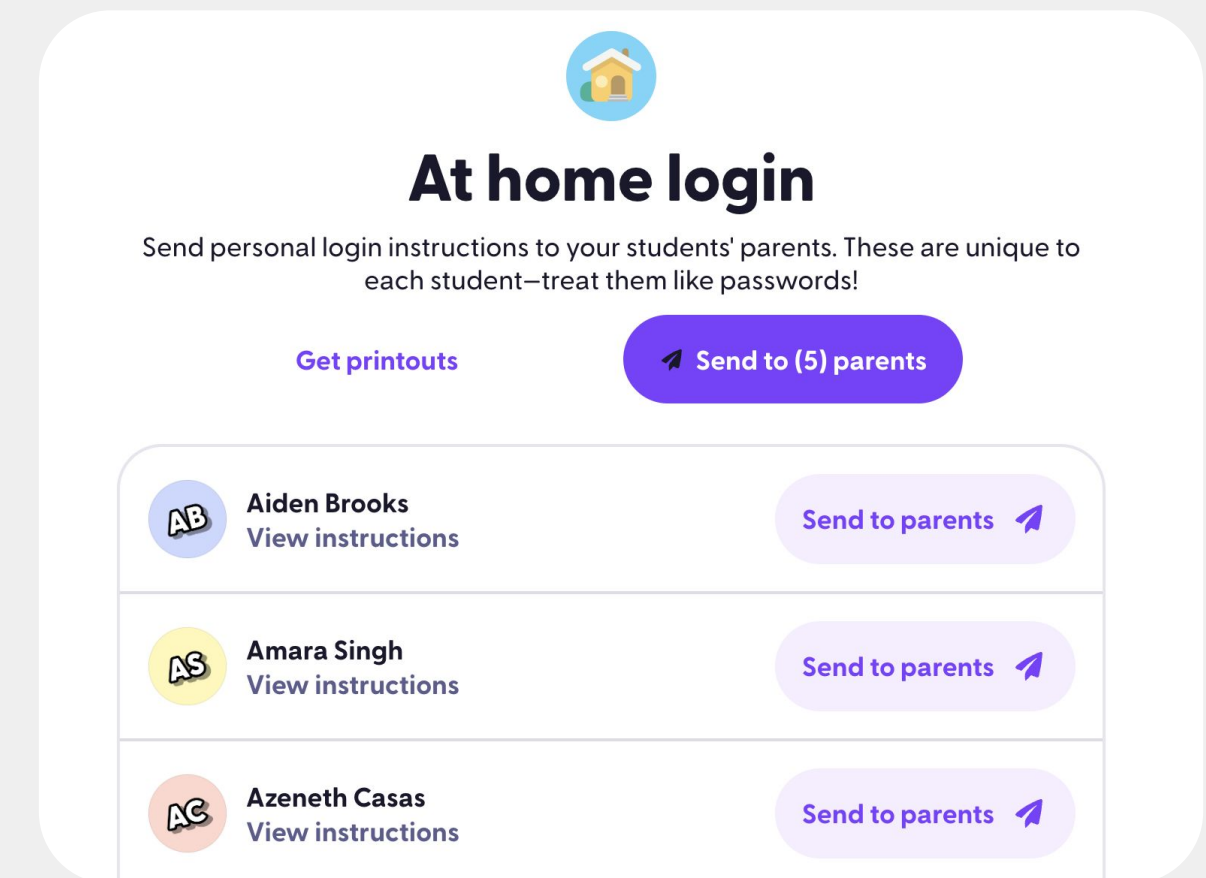
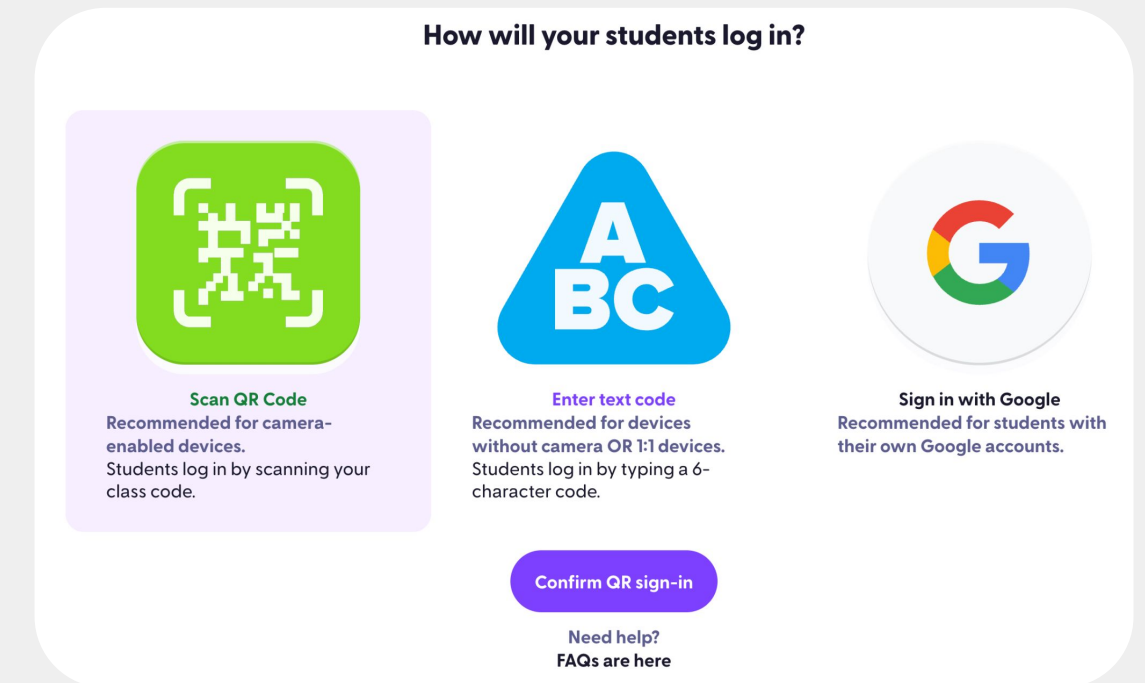


Connecting Student Accounts

Giving students voice and ownership

There are several log-in options for students:

- Scan a QR code (great for shared or camera-ready devices)
- Enter a 6-character text code
- Sign in with Google (best for Chromebooks)
- Use an individual login link
- Toggle from a parent's account (great for at-home use)



Tour ClassDojo

- Classrooms
- Class Story
- Chats
- Calendar
- Attendance
- Teacher Toolkit

Chats & Updates

Stay connected with families—no phone number required.

Send Private Messages

- With [automatic translations](#) in over 190 languages
- [Schedule messages](#) and reminders in advance
- Read receipts let you know when messages have been seen
- [Share files and photos](#) to support learning at home
- Keep a record of your communications and [download your message history](#)

Group Messages

- [Create group messages](#) with multiple parents or teachers
- Add/ remove members as needed
- Label groups to keep your inbox organized

Class Updates

- Reach all families and co-teachers at once with [Updates](#)—perfect for announcements and reminders
- Parents can't reply (ideal for one-way communication)
- Co-teachers can send Updates too!



Pro Tip - Balance is Best

Use [Quiet Hours](#) to set times you won't receive message notifications and mute weekend notifications. You can also disable your read statuses.

Teacher to Student Messaging

Designed for Partner Districts to help keep students engaged, informed, and supported.

Messages are translated, compliant, searchable, and teacher initiated

Teacher-Student-Parent

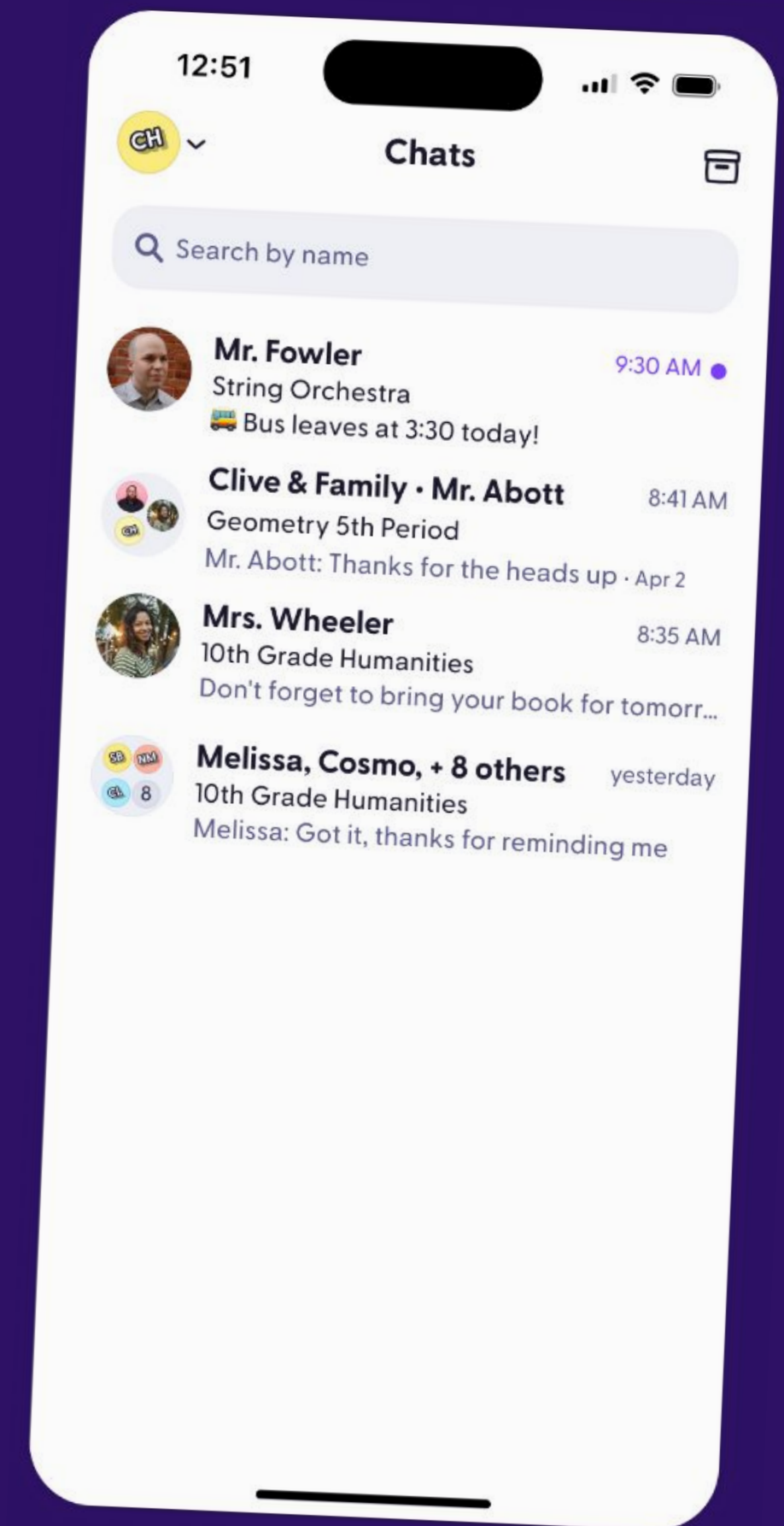
Designed for grades 6-12

- Teachers can message students directly, without ever exchanging personal phone numbers. Families can see every conversation for visibility.

Teacher-Student

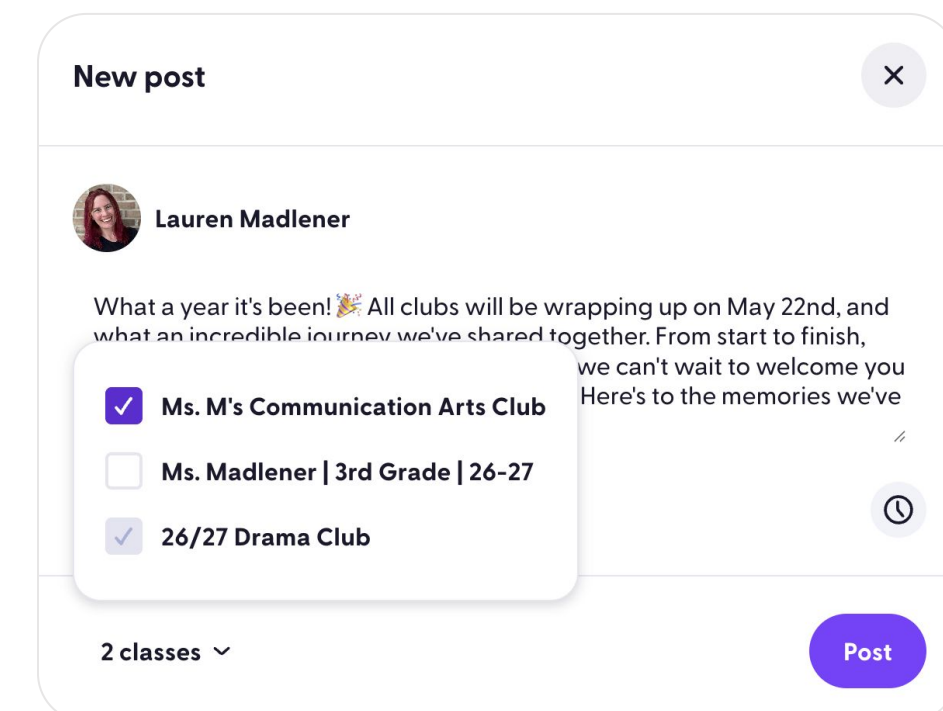
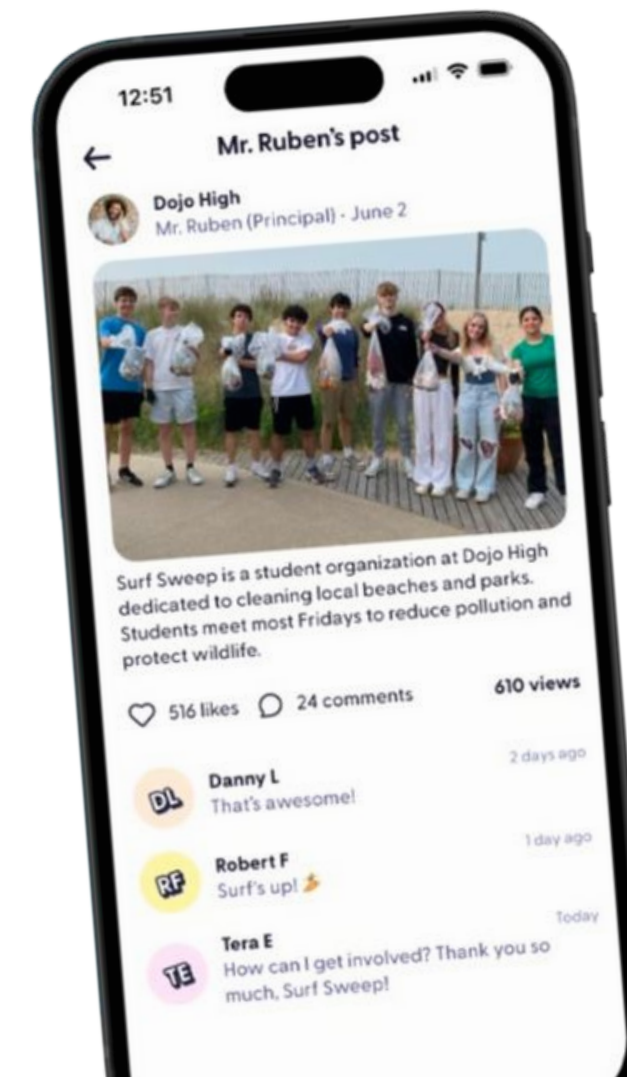
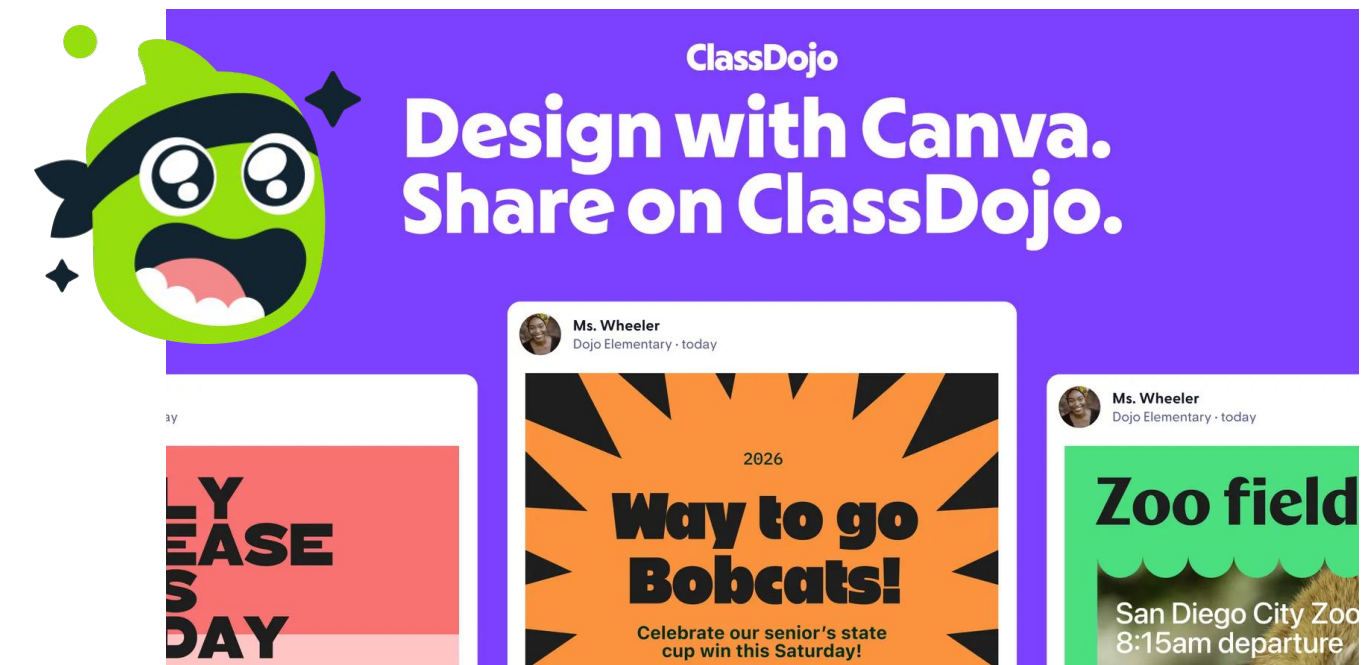
Designed for grades 9-12

- Teachers, coaches, and staff can message students individually or in class-based groups



Class Story

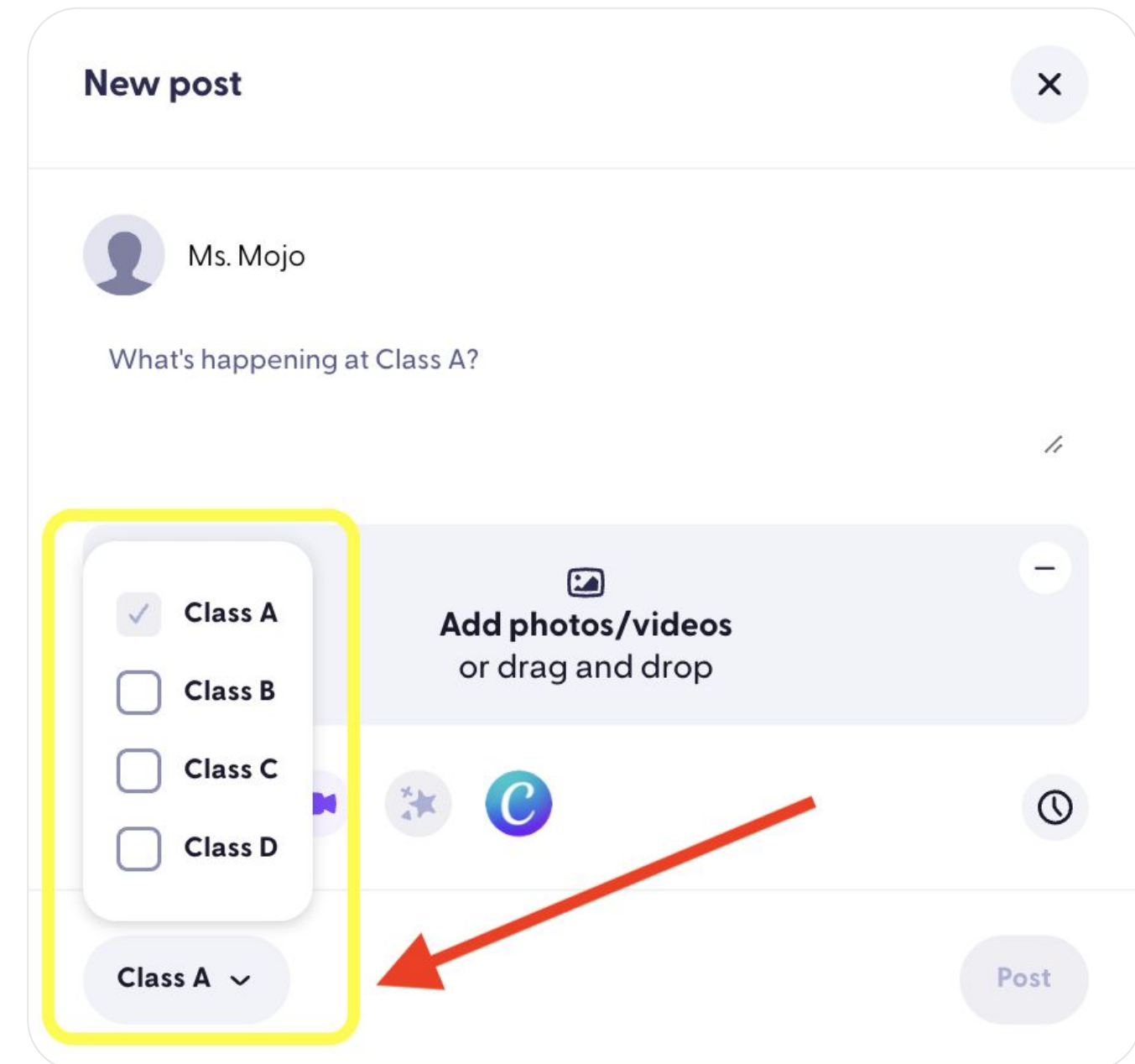
- ★ **NEW:** [Post across multiple classes](#)! Choose from the drop down list to post across all of your classes
- ★ **NEW:** Already using Canva? Now you can create beautiful [designs in Canva](#) and share it directly to your Story - no extra download needed!
- ★ **NEW:** [Pin a post](#) to the top of your story feed so it stays front and center (*web only*)
- Sidekick is built-in to Story Posts (*web only*), effortlessly add some creativity to your posts to make them more engaging
- [Schedule posts](#) up to 6 months in advance for your Class Story
- [Turn on comments](#) to spark conversation and build connection with families - or turn on student comments to get them involved too!



Post to Multiple Class Story feeds

Want to share the same update with several classes, without copying and pasting it again and again? Good news: you can!

1. Log into the website from teach.classdojo.com.
 - Multi-audience posts cannot be created on the app at this time.
2. Open one of the classes where you want the post to appear.
3. Click the multi-audience button in the bottom-left corner of the post composer.
4. Check the boxes for the classes you want to include.
5. Create your post and add any attachments.
6. Click Post.



Ways to Use Class Story

Class groups allow you to add all of your students into one class and organize them by period, small group, table, or similar abilities—whatever works best for your teaching style.

- End-of-grading information
- Your class syllabus
- Upload anchor charts
- Project guidelines
- Virtual Learning
- Helpful links for students- and even library or study materials.
- It's an easy way to keep students (and families) informed, organized, and engaged—right from their devices.

Mrs. Dempsey - Principal
Dempsey, 10th, Period 1, Algebra
Mar 31

LINEAR FUNCTIONS

$y = mx + b$
slope rate
y-intercept Start

$ax + by = c$
standard form

Equation: $y = \frac{2}{3}x + 1 \leftrightarrow -2x + 3y = 3$

Graph:

Slope: $\frac{\text{rise}}{\text{run}} = \frac{\Delta y}{\Delta x} = \frac{y_2 - y_1}{x_2 - x_1} = \frac{1}{3}$

To Graph:

- Find x & y intercepts [from standard form]
- Plot y-intercept, then follow Slope to next point
- Make a data table, find solutions

x	y
-3	-1
0	1
3	3

Students, this week we explored linear functions – a key concept in math that shows up everywhere in the real world!

A linear function describes a straight line and has the form $y = mx + b$, where m is the slope (how steep the line is) and b is the y-intercept (where the line crosses the y-axis).

Understanding these will help you model relationships between variables, like predicting costs, analyzing trends, and even solving real-life problems. So let's get ready to graph, calculate slopes, and explore how linear functions help make sense of the world around us!

3 likes 1 comment 12 views

Jan 6



#ILEARN

Tuesday, January 7th, ES
student, here is a quick guide on exactly what your virtual school day will look like.

What is an iLearn Day? An iLearn Day is a school day that is completed virtually rather than in the school building. iLearn Days are used in case of extreme weather conditions or sickness.

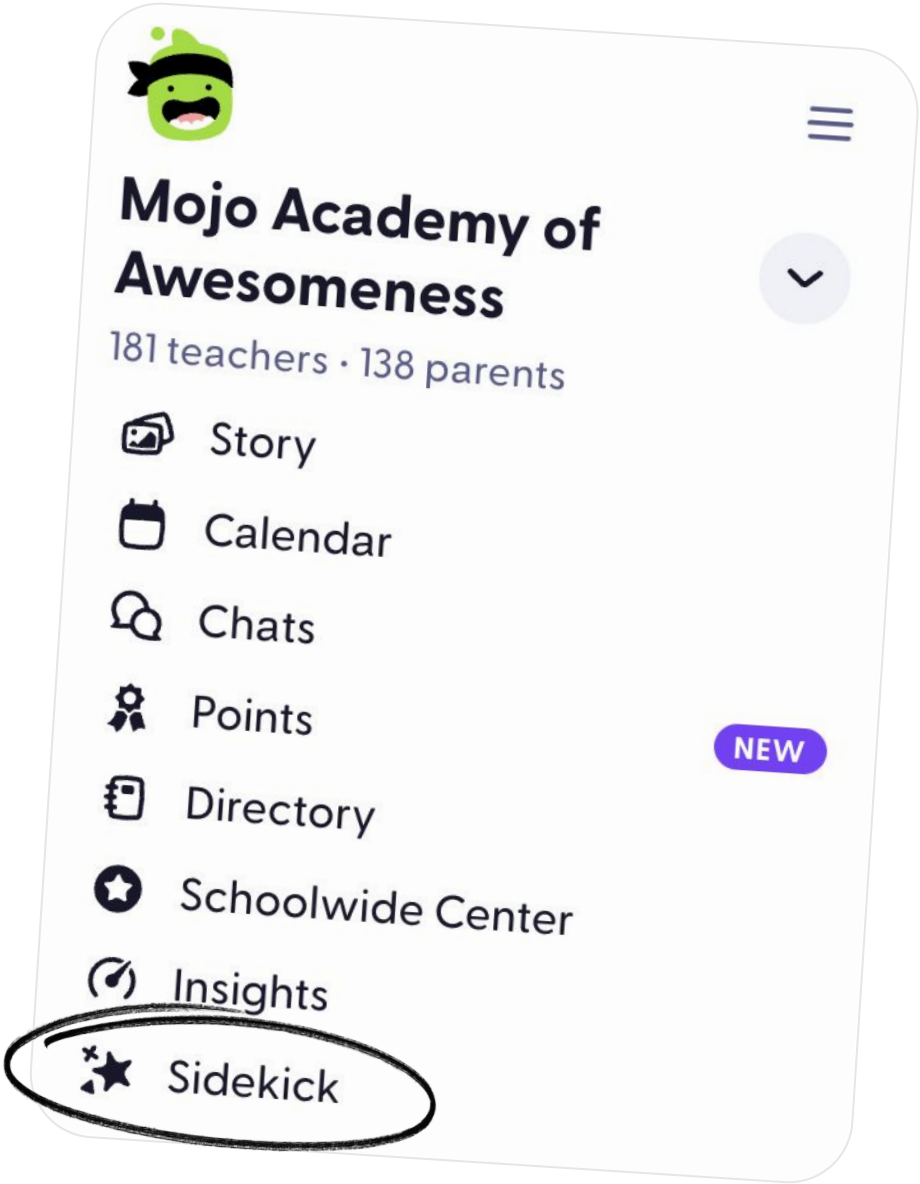
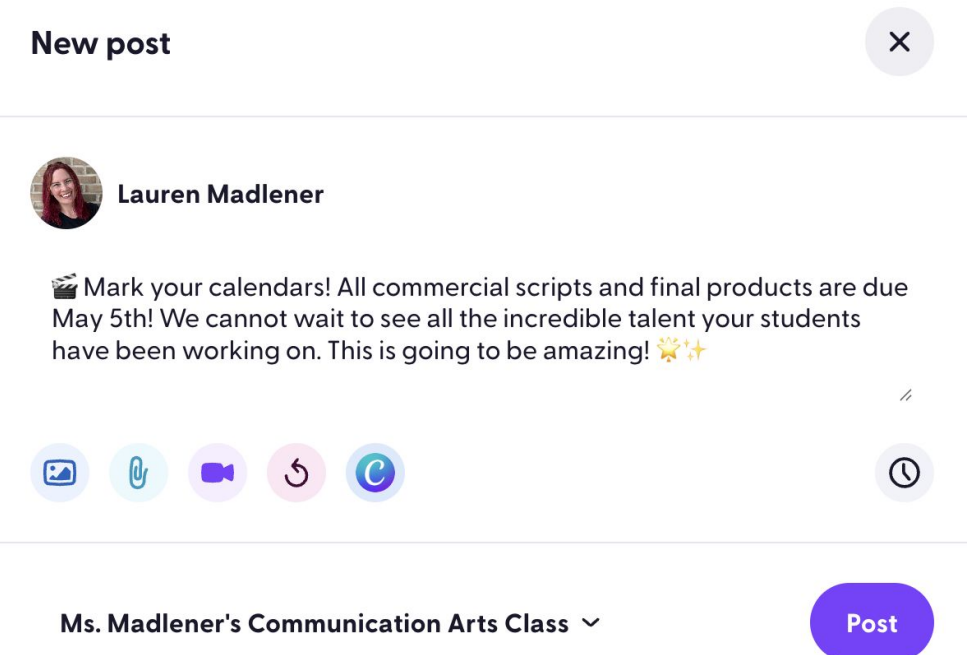
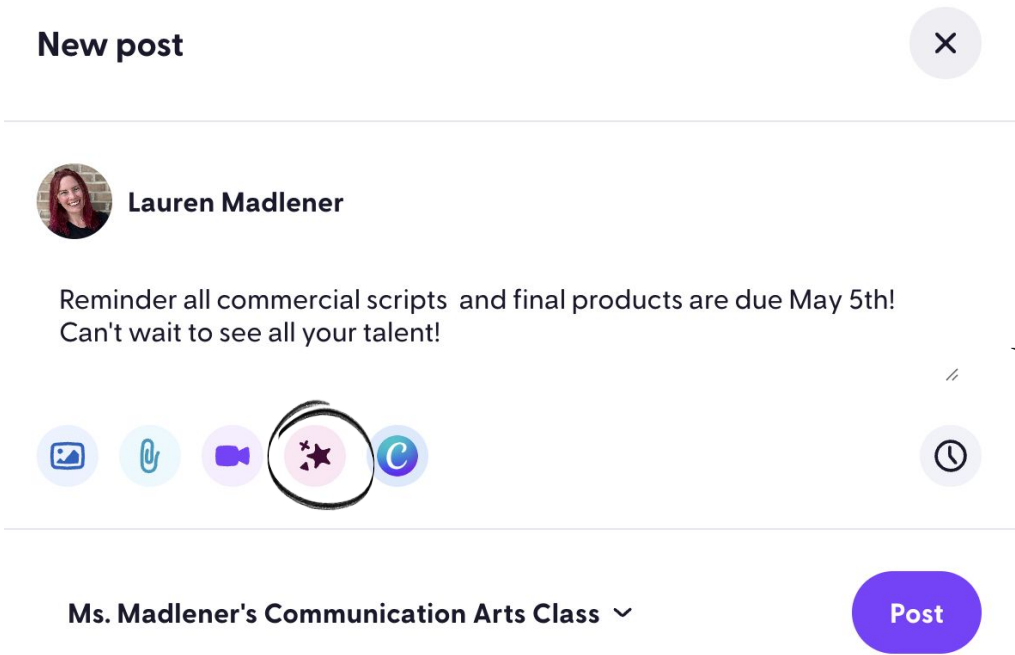
What do I do for an iLearn Day? Login to Google Classroom and complete the assignments that have been assigned to you by your teachers. You are also expected to be on a live Google Meet session with your teachers both in the morning and in the afternoon. If you are unable to attend the live session, there will be recordings available for you to watch at a later time.

Sidekick

Your AI Assistant – right from your dashboard.

Use Sidekick to help you:

- Write a Class Story post
- Draft report card comments
- Write a message or respond to a message
- Create Behavior Intervention Plans
- Lesson Plans
- Create a quiz game



Plan Ahead with Calendar & Sign-Ups

Never Miss A Moment with Class Calendar

- [Create events](#) for college nights, spirit weeks, celebrations, conferences, and more
- Send automatic reminders to families
- Share events to your Calendar and Class Story
- Add [sign-up slots](#) to your Events for donations, supplies, chaperones, and more!
- **NEW:** [Sync your ClassDojo events](#) directly to your Google or Apple calendars!



Pro Tip - Print your sign ups

Easily print sign-ups as a PDF for school records, to share with the front office staff, or just to help keep yourself organized!



Tuesday, September 30

National Honor Society Induction Ceremony

5:00–6:00 PM

Join us as we welcome new members into the Dojo Future Legends High School National Honor Society. This special evening will honor students who have demonstrated excellence in scholarship, leadership, service, and character. Families, friends, and staff are invited to celebrate as inductees take the NHS pledge and are formally recognized for their achievements. Together, we'll mark the beginning of their journey as leaders committed to making a positive impact on our school and community. 🌟

Write a comment



Friday, May 15

College & Career Planning Night

7:00–9:00 PM

For junior and senior families only. Please join us to learn more about applications, FAFSA, and career pathways.

Spots 7%

	RSVP I will be there	>
	RSVP I will be there	>
	RSVP I will be there	>

Portfolios

Empower students to reflect, respond, and showcase their learning.

- Students can complete and [upload assignments](#) in their digital portfolio
- Quick [access](#) with a QR code, class code, or Google login.
- Each student's portfolio follows them year to year—capturing progress over time.

The screenshot displays a digital portfolio interface. The main content area shows a math assignment titled "Two-Step Equations" with two sections. Section 1, "Directions: Fill in the blanks to solve each equation," contains two problems. Problem 1 is $6x - 18 = 33$, and Problem 2 is $\frac{2}{3}x + 4 = -2$. Both problems show handwritten solutions with steps like "Add 18", "Simplify", "Divide", and "Multiply". Section 2, "Directions: Solve each equation," contains two problems. Problem 1 is $-3x + 10 = 26$, and Problem 2 is $\frac{1}{2}x - 12 = 42$. Both problems show handwritten solutions with steps like "Add (-10)", "Simplify", "Divide", and "Solution". The right sidebar is titled "Needs Review" and shows a user profile for "Summer Dempsey" with a "Write a comment..." button. Below this, there is an "Approve item?" section with a note "Portfolio item will be shared with Summer's parents and Summer" and two buttons: "Approve" and "Return as draft".



Pro Tip - Compliment your teaching

Portfolios are designed to complement—not replace—platforms like Google Classroom

Class Groups

Class groups allow you to add all of your students into one class and organize them by period, small group, table, or similar abilities—whatever works best for your teaching style.

- Personalize your [class and student names](#) (nicknames welcome!)
- [Create groups](#) that fit your setup—tables, teams, houses, or anything else
- Students can be part of multiple groups at once
- Customize your [display settings](#) to match your classroom needs



Display settings

Display settings

Avatar size

AM

AM

Student order

☒ Sort by first name

☐ Sort by last name

Last names

☐ Show last names

☒ Hide last names

Show award notifications

☒ Positive

☒ Needs work

Play award sounds

☒ Positive

☒ Needs work

Point bubbles

☒ Class balance (combined total)

☐ Class balance (separate totals)

☐ School balance

☐ Don't show points

Animated celebrations

☒ Enabled

Cancel

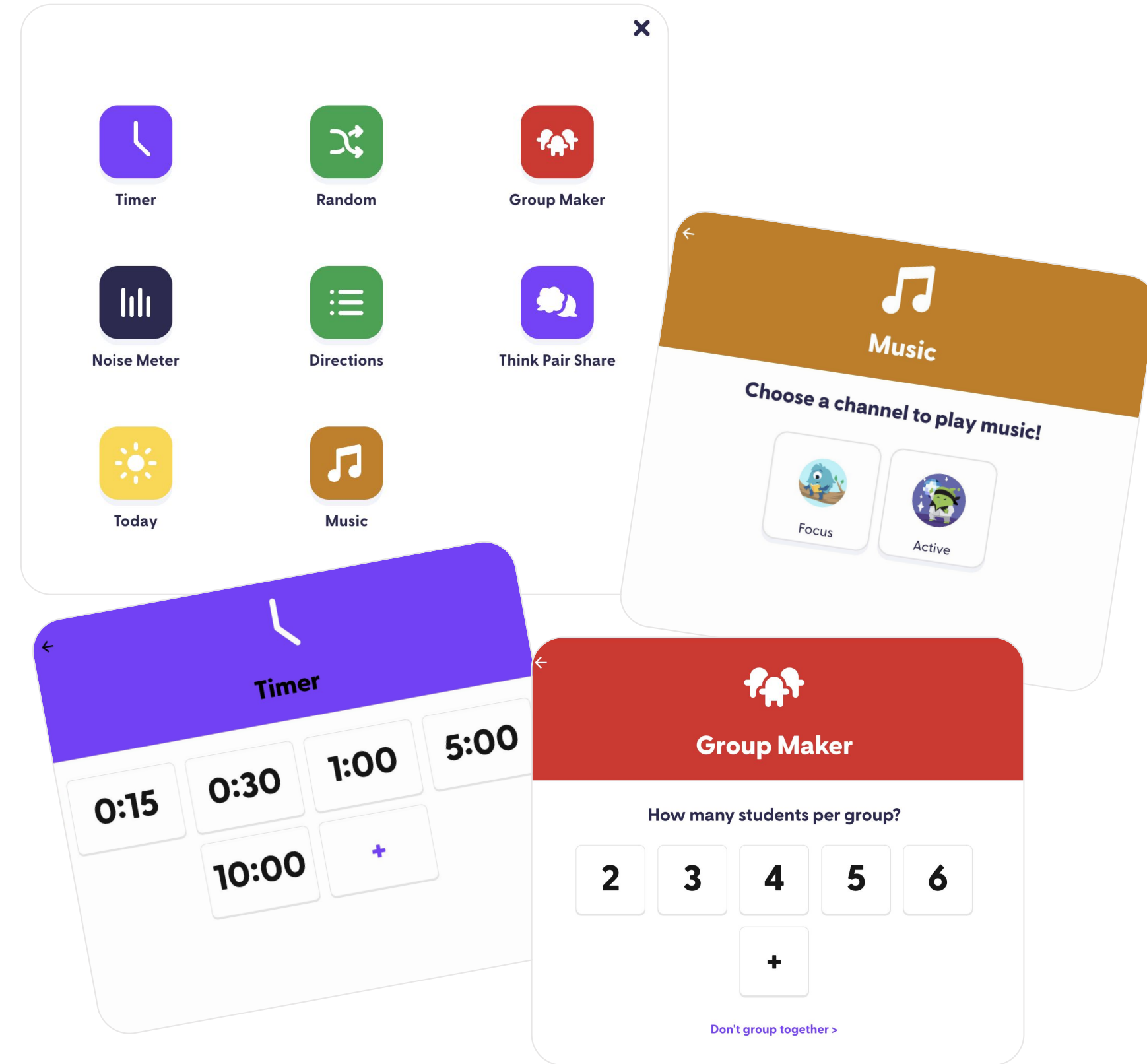
Save settings

Teacher Toolkit

Your one-stop shop for [teacher tools](#) that keep your class running smoothly, all in one easy-to-access tab!

Go-to Tools Included:

- Timer
- Randomizer
- Group Maker
- Noise Meter
- Directions
- Think-Pair-Share
- Today
- Music



Attendance

[Take daily attendance](#) right from your ClassDojo dashboard—fast, simple, and color-coded.



Present



Tardy



Absent

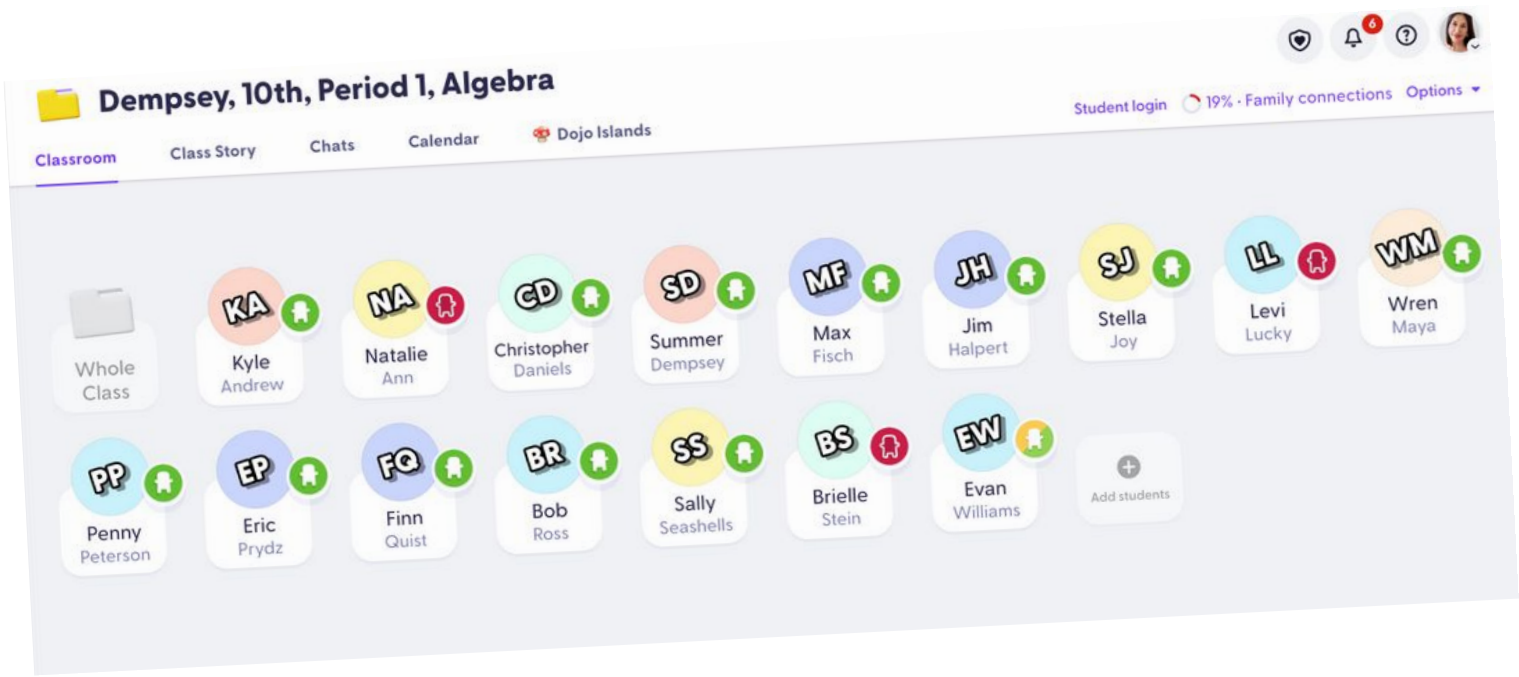


Left Early



Pro Tip - Need a Record?

You can [view and print](#) attendance reports anytime!



May 18, 2025 Sunday	May 19, 2025 Monday	May 20, 2025 Tuesday	May 21, 2025 Wednesday	May 22, 2025 Thursday	May 23, 2025 Friday	May 24, 2025 Saturday
✓ No attendance	✓ No attendance	✓ Absent: Natalie Ann Levi Lucky Brielle Stein Left early: Evan Williams				

Positive Reinforcement

Your Class, Your Points, Your Way

Support student growth with feedback that's timely, positive, and aligned to what matters in your class.

Personalize Skills

- [Award positive feedback](#) for skills like meets deadlines, uses evidence, or shows leadership
- [Add or edit custom skills](#) in your class settings
- [Adjust point values](#)—including [neutral feedback](#)
- Choose whether or not to [share feedback home](#)

Flexible & Inclusive

- Award points to individuals or the whole class
- [Create groups](#) like teams, tables, or houses
- Mistake? Use the [Undo](#) button
- [Add notes](#) to give families helpful context

Redeem & Reset

- [Redeem points](#) in the app or on the web with rewards that actually land
 - 24-hour extension on any assignment
 - Drop the lowest quiz grade
 - Work with headphones (your music)
 - Choose your seat for the day
- [Reset points](#) in just a few clicks

What should I award points for?

ELA/ English

Peer feedback: gave constructive, specific feedback
Feedback actioned: revised writing based on comments
Independent reading: read without being prompted
Cited correctly: applied accurate citations to all sources
Discussion norms: stayed within seminar expectations

PE / Health

Sportsmanship: showed fair play in competition
Hustle: gave maximum effort
Coachable: accepted and applied feedback
Teamwork: contributed positively
Leadership: guided or organized peers in a positive way

Electives

Industry safe: followed all industry safe standards
Pro quality: produced pro-quality finished deliverable
Iterated: applied feedback to revise and improve work
Applied skill: connected learning to real-world scenario
Troubleshoot: identified & resolved a problem independently

Maths

Showed work: wrote out all steps and thinking
Peer teaching: explained reasoning to a classmate
Error tracked: analyzed and corrected a mistake
Persistence: worked through a challenging problem
Double-checked: verified answer using a second method

Arts, Drama, & Music

Off-book: lines memorized for rehearsal
Thoughtful critique: shared specific, actionable feedback
Stage presence: maintained projection and character focus
Risk taken: attempted new technique
Supported ensemble: encouraged or assisted cast

Social Sciences / History

Primary sourced: used a primary source as evidence
Then & now: connected a historical event to a present-day parallel
Civil debate: engaged respectfully throughout class discussion
Bias ID'd: identified the author's perspective or purpose
Multiple perspectives: considered more than one viewpoint

Sciences

Lab safe: followed all safety protocols without reminders
Hypothesis written: completed before starting the lab
Testable question: formed a well-scoped scientific inquiry
Vocab: used domain-specific terminology correctly
Cleaned up: handled station and equipment after lab

Languages

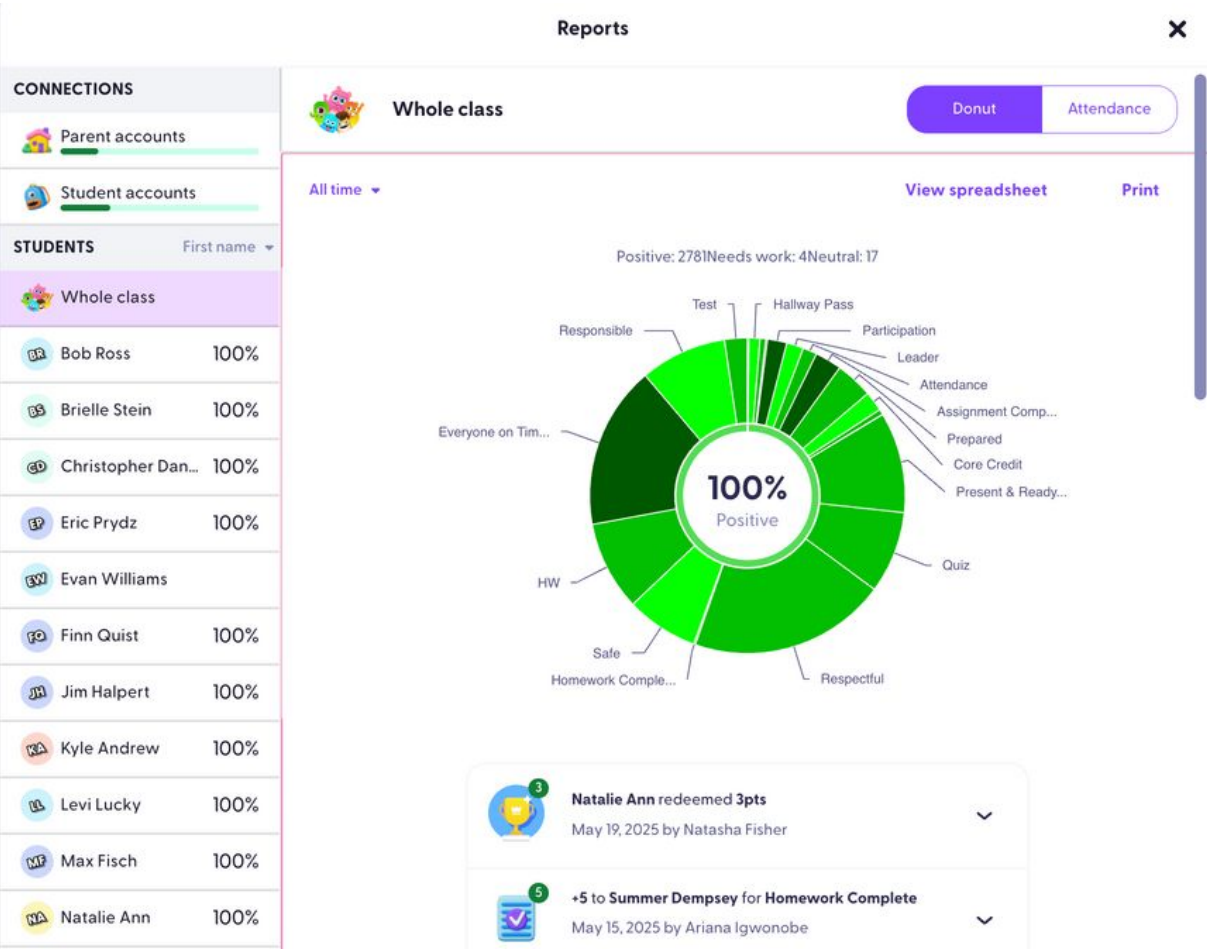
Fluency practice: stayed in language for entire activity
Vocab used: applied a new phrase in a sentence
Cultural link: connected language use to a cultural context
Peer support: helped a classmate with comprehension
Growth: demonstrated measurable improvement at check

Reports

Spot trends. Celebrate growth. Support every learner.

ClassDojo Reports help you keep track of classroom behavior and celebrate progress with data that’s easy to understand and share.

- View trends to see which skills are being reinforced
- [Print](#) individual student reports with detailed point breakdowns
- [Export](#) data as a CSV file for quick access or sharing



A	B	C	D	E	F
Date and time	Teacher	Attendance	Skill name	Weight	Award Type
10/28/2024 8:34:07 AM	Sydney Dempsey	present	On Task	1	single
10/28/2024 8:45:09 AM	Sydney Dempsey	present	Helping others	1	single
10/28/2024 9:02:03 AM	Sydney Dempsey	present	Participating	1	class
10/28/2024 9:16:02 AM	Sydney Dempsey	present	Completed Activity		
10/28/2024 9:51:06 AM	Sydney Dempsey	present	Hallway	1	single
10/28/2024 10:46:07 AM	Sydney Dempsey	present	Safe Interactions	-1	single
10/28/2024 10:47:01 AM	Sydney Dempsey	present			
10/28/2024 11:10:01 AM	Sydney Dempsey	present	Clean Area	5	single
10/28/2024 11:15:02 AM	Sydney Dempsey	present	Helping others	1	single
10/28/2024 11:30:06 AM	Sydney Dempsey	present	Hallway	1	class
10/28/2024 12:02 :07 AM	Sydney Dempsey	present	Safe Interactions	-1	single
10/28/2024 12:05:03 AM	Sydney Dempsey	present	Respectful Interactions	-1	single
10/28/2024 12:06:01 AM	Sydney Dempsey	present			
10/28/2024 12:45:06 AM	Sydney Dempsey	present	Active Lisening	0	class
10/29/2024 1:07:02 AM	Sydney Dempsey	present	Completed activity	1	single

Schoolwide Points

Unite your team. Celebrate every student. Build a positive school culture.
ClassDojo's Schoolwide Dashboard gives school leaders and staff a shared system for celebrating student growth:

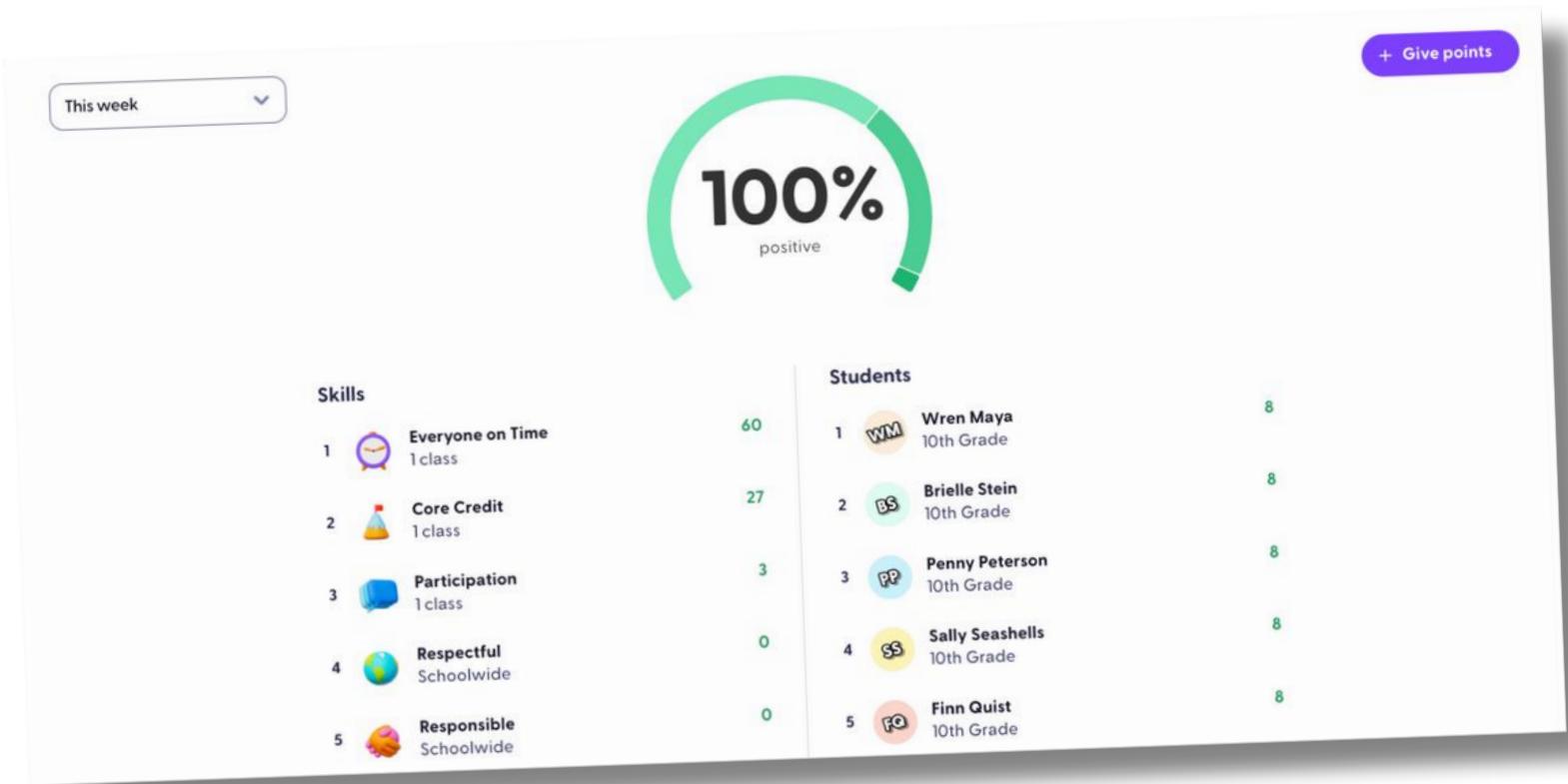
Set Schoolwide Skills:
reflecting your school's core values—these appear in every classroom for consistency

Track trends:
to see which skills are used most and where positivity is happening

Recognize any student:
verified staff can award points to any student, not just their own

Teachers maintain visibility:
they can still view and manage points given in their classes

Award points anywhere:
use the mobile app, tablet, or desktop



CM

Cynthia Michel

2

Positive

Needs work

+1

Citizenship
Schoolwide

+1

Advocacy
Schoolwide

+1

Creativity
Schoolwide

+1

Engagement
Schoolwide

ClassDojo Rewards

Because big kids love recognition too.

Motivate middle and high schoolers with [rewards](#) that feel age-appropriate, flexible, and empowering.

- Class DJ
- Lunch with the Teacher
- Drop the Lowest Grade
- Game with the Teacher
- Homework Pass
- Positive call/email home

Real School Spotlight: Secondary Success with Points

Two secondary schools took ClassDojo Points to the next level:

School Store Rewards

- Students redeemed points for school supplies, snacks, and even extra-curricular passes through a student-run store.

Student-Run Café

- Points could be exchanged for hot drinks, snacks, and breakfast items—run entirely by students as part of a life skills program!



Kickoff to Success: Your Week 1 Game Plan

1

↑ Set up your ClassDojo classroom

- Create a class, add students, and invite families.
- Print out your individual parent invites and get them ready for back to school night

↓ Adjust your Account settings

- Upload a photo so you're easily recognizable to your parents and students.
- Set your [Quiet hours](#)

2

3

↑ Calendar Set Up

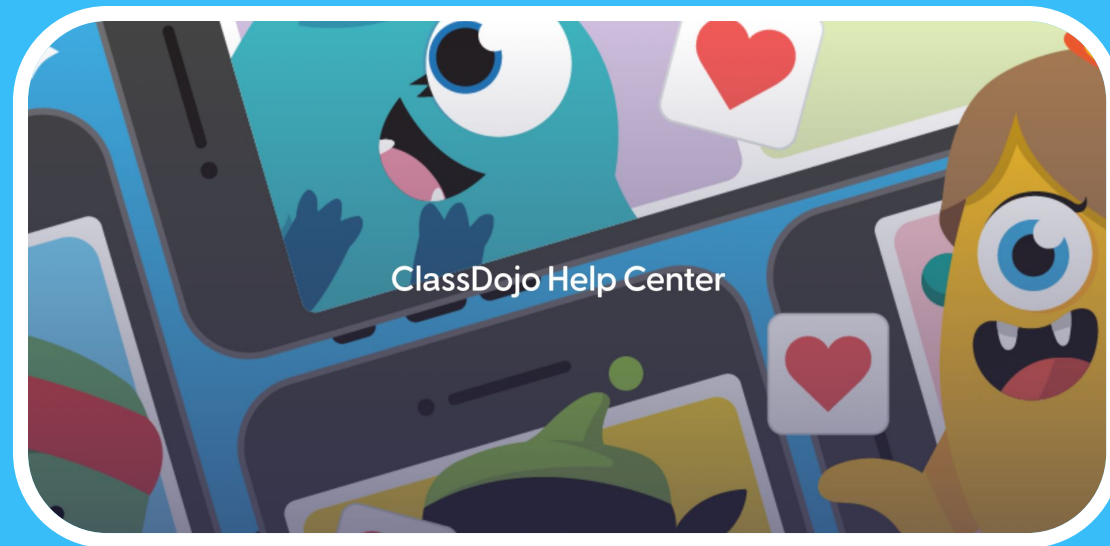
- Create events around your school calendar or plug in when big tests are coming up

↓ Create your first Story post

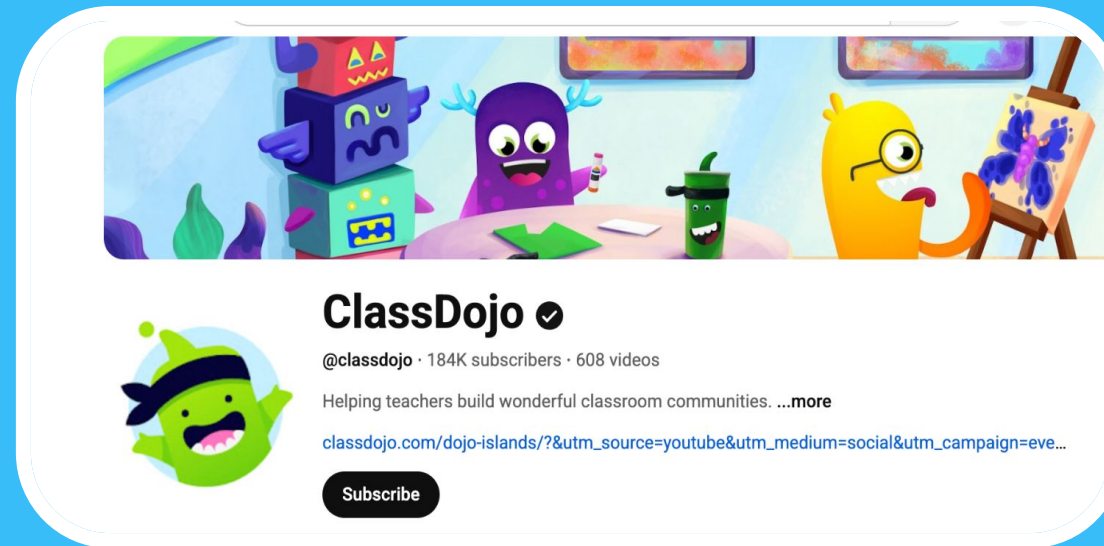
- Give families a sneak peak of your classroom with a video or photo. Bonus: let Sidekick write the caption!

4

Connect with us



Visit our [Help Center](#) for step-by-step articles for teachers, school leaders, parents, and students.



Subscribe to our [YouTube](#) channel for updated tutorials, walkthroughs, and on-demand webinars.



Join our [Facebook community](#). Ask questions, get support, and stay in the loop with new features, updates, and events.

